



Calling All Epic Entrepreneurs

The owner/operator of a Bigfoot Trading Co. franchisee should be comfortable with face-to-face customer service work and direct sales.

Franchisees should be great with people, creative, and outgoing. Professionals who have worked in this market before would make great candidates!

Each franchise will have a small, manageable staff, but keeping the schedule effective will require certain management abilities. Staying on point with inventory and ordering requires organization.

New partners need to be able to meet initial investment requirements of around \$100,000 to account for working capital, start-up costs, marketing dollars, inventory, and the initial franchise fee

Big changes could be afoot for you! You won't believe the success that awaits.

Bigfoot Trading Co. franchising is dedicated to replicating the business that has been around since 1965, offering great brands and better pricing. Every Bigfoot Trading Co. location offers a different product mix and a community-centric retail experience where locals and tourists alike can receive unique items and great service.

Through unrivalled training and support, the Bigfoot family sets up all franchisees for success, with a high potential for profitability and a strong ROI. The Bigfoot Trading Co. model is structured efficiently to provide ease of operation and simple replication. With a proven track record and highly experienced leadership, it offers franchisees the opportunity to take advantage of a strong differentiation from the rest of the retail franchise marketplace and an impressive bottom line.

Are you ready to combine all the perks of being your own boss with the confidence of a trusted brand and proven business model? Join the Bigfoot Trading team!



Legendary Support

- Bigfoot Trading Co. provides ongoing training and support in unit operations and maintenance, customer-service techniques, product ordering, suggested pricing guidelines and administrative procedures to ensure that franchisees are set up for success.
- Bigfoot Trading Co. coordinates the development of all advertising materials and strategies so that owners can benefit from our established brand. We also supply franchisees with consumer marketing plans and materials to use at the local or regional level
- Bigfoot Trading Co. negotiates quantity discounts on behalf of all locations and passes some of these savings on to the franchisees. This includes furniture, marketing materials, and other needed items for operating a location.
- Bigfoot Trading Co. offers guidance on how to manage the books and has a department responsible for legal oversight. Management continues to research techniques to enhance profitability and better operate all locations.

Our Franchise Process

- Believe In Bigfoot?** - If you're interested in franchising with our brand, send us a message and our team will be in touch shortly.
- Meet The Team** - Let's take the time to get to know each other better and find out if we could be the perfect franchise fit.
- Let's Get Local** - Come to our location, see the success of Bigfoot firsthand, and learn about the company culture.
- Review the FDD** - We will send over our Financial Disclosure Document for you to review thoroughly.
- Getting Down To Dollars** - Be sure to apply for any funding you may need now to meet the investment requirements.
- Sign On The Dotted Line** - We send over our Financial Agreement (FA) and once you've signed, it's official! Welcome to the Bigfoot family.
- The Best Is Yeti To Come** - Now we begin our comprehensive training program! The initial hands-on phase will take place at Bigfoot HQ. We also provide on-site training during each location's opening as well as ongoing support.



Investment Snapshot

Franchise Fee: **\$30,000**

Royalty Fee: **5% of Gross Sales**

Local Advertising: **3% of Gross Sales**

Corporate Marketing Fund: **1% of Gross Sales**



Dare To Dream With Us

Bigfoot Trading Co. currently operates two locations in Clearwater and Kamloops, BC that have a longstanding reputation in the community. The systems and procedures here serve as proven prototypes for the strong operating model and will allow for similar replication for franchisees.

Bigfoot Trading Co. offers an extremely strong potential ROI for franchise owners. The concept is financially sound and has been proven in the existing locations. The business model is operationally structured to run smoothly and be easily replicated with few employees and a reasonable workload.

Bigfoot Trading Co. is different from all other concepts in the industry. It's a simple model with strong cash flow, has limited employees, and vertical relationships for a steady flow. The franchise system can be easily grasped easily by any motivated franchisee who is interested in learning the business.



Think financial freedom in business is just a myth? We're ready to prove you can have it all - passion and profits! Learn more by visiting our franchise website.